



Karol Brennan

Senior Developer | Salesforce & ReactJS

Contact Info

<https://karol.dev>

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github.com/karolbrennan

Education

Waukesha County
Technical College

Associate in Applied Science (AAS)
Web & Digital Media Design

Certifications

Salesforce Certifications:

SF Certified Associate

SF Certified AI Associate

SF Certified Administrator

SF Certified Javascript Developer I

SF Certified User Experience
Designer

SF Certified Community Cloud
Consultant

Tools & Platforms

Git • Gulp • Webpack • REST API
Agile/Scrum Development
Salesforce • Salesforce DX
Adobe Creative Cloud

Languages

HTML5 • CSS3 • LESS/SASS
JavaScript • JSX • Apex
MySQL • SOQL

Frameworks

ReactJS • Salesforce Lightning
Web Components (LWC)
Aura Framework • SLDS
CSS Frameworks (Foundation,
Bootstrap, etc)

Please visit my LinkedIn profile for
more details about the positions
I've held.

A Girl Created This, LLC

January 2017 • Current Owner

Developed an online bingo calling application called [Let's Play Bingo](#)

- Developed a fully object-oriented JavaScript bingo application in 2017, continuously enhancing it by refactoring to ReactJS in 2018 and regularly releasing new features.
- Grew a dedicated user base of over 60k monthly users across 160+ countries through search engine optimization and organic engagement without any advertising.
- The application is now widely used by bingo halls, churches, senior centers, bars, and households globally.

Slalom

May 2022 • Current Senior Consultant / Salesforce Developer

Served as a subject matter expert on the Salesforce Experience Cloud team

- Developed highly customized Salesforce Experience Cloud sites for diverse clients, tailoring solutions to meet unique business needs.
- Entrusted with high-risk projects, consistently driving them to successful completion by proactively managing challenges and ensuring timely delivery.
- Established an internal component repository that streamlined project workflows, saving hundreds of hours in custom development time.
- Built and maintained a variety of easily configurable custom components for the repository, including advanced inputs, Google ReCaptcha, custom metrics, a partner directory, and more.

7Summits, an IBM Company

Jan 2020 • May 2022 Manager of Front-End Development

Dec 2019 • Jan 2020 Senior Front-End Salesforce Developer

July 2018 • Aug 2019 Front-End Salesforce Developer

Mentored and lead a team of five front-end developers.

- Led 1:1 mentorship sessions, fostering career growth and skill development for a diverse team of developers at varying levels of expertise.
- Delivered tailored Salesforce solutions for a variety of clients, leveraging both custom development and in-house Lightning Bolts and components to meet business requirements.
- Established and documented front-end development coding standards, ensuring consistency and best practices across the team.

Canpango

July 2017 • July 2018 Front-End Developer / Salesforce Developer

Served as the only front-end based engineer, filling a variety of needs for the start up.

- Designed and developed a custom account management application in ReactJS, eliminating approximately \$6,000 in monthly license fees upon its successful launch in January 2018.
- Delivered innovative solutions across a wide range of platforms, including ReactJS, WordPress, Salesforce, Marketing Cloud, HubSpot, Pardot, and more.

Liturgical Publications

2013 • 2017

Full Stack PHP Web Developer | Web Designer